



AGENDA

Wednesday, May 15th

10:00 AM: Board bus for Toccoa.

11:00 AM: Arrive in Toccoa. Have lunch at Star Theater provided by X-Factor Grill. Welcome by Mayor.

12:00 PM: Head over to the Ritz for a tour and welcome video from Toccoa and message from DDA Chairman Clint Sanders. Discussion of the various grants received to restore the Ritz Theatre + how they operate their facility.

12:45 PM: Downtown Tour. This tour will be led by various Main Street Staffers and DDA Members. Each group will include a tour of the Currahee Military Museum, the Railway Viewing Platform, and Doyle St. to discuss the façade grant program in Downtown Toccoa and historic plaque program.

2:45 PM: Final reception and question & answer session at the Ritz Theatre to ask about the various programs that Main Street Toccoa has to offer.

3:30 PM: Load up to head back to Athens.

4:30 PM: Arrive in Athens, Check in to hotel.

6:00 PM: Dinner and networking event.

Thursday, May 16th

8:00 AM: Enjoy breakfast at Hotel Indigo. Welcome by Mayor. ADDA directors Linda Ford and David Lynn will present an overview of the strategies and tools that are used to attract entrepreneurs and incentivize a healthy business mix.

9:15 AM: Board bus to tour downtown Athens.

9:30 AM: Downtown Tour: This will include the western blocks of downtown, UGA and the heart of the central business district, as well as the River District and Downtown Trails such as the Greenway, the Firefly Trail, and the Art Walk.

10:30 AM: Depart for Madison.

11:00 AM: Arrive in Madison with a welcome by Mayor.

12:00 AM: Gather at the Madison Meeting Hall where Planning & Development Director Monica Callahan provides: a contextual overview of downtown revitalization as an integral component of the city's Comprehensive Plan, a visual showcase of current/future community development projects, and a review of local implementation strategies.

12:45 PM: Walk off lunch with laser focused micro-tours, led by city staff. Tour the Town Square to view impacts of downtown programs: public sidewalk uses, coordinated streetscape and cultural asset development. Learn about the Catalyst Project Development as well as community-initiated redevelopment projects.

2:45 PM: Regroup at Amici's Pizza & Brewery for snacks with a facilitated Q&A session lead by Ken Kocher.

3:30 PM: Depart for Athens.

4:00 PM: Arrive in Athens. Conclude trip.